

E-Waste Recycling Policy

E-Waste (Management & Handling) Rules were notified in 2011 and had come into effect on May 1, 2012. Veira Electronics Private Limited was among the first electronic producers to fully comply with the E-Waste Rules. Since then, we have made regular upgrades to our e-waste management system, like partnering with PROs, to ensure proper handling and management of electronic and electrical waste and hence, full compliance to all the rules set towards the conservation for the environment.

As per the new guidelines, MoEF & CC, Government of India in supersession of E-Waste (Management and Handling) Rules, 2011 has notified the E-Waste (Management) Rules, 2016 vide G.S.R. 338(E) dated 23.03.2016 which has now been effective since 1st October 2017. These rules are applicable to every producer, consumer or bulk consumer, collection centre, dismantler and recycler of e-waste involved in the manufacture, sale, and purchase and processing of electrical and electronic equipment or components specified in Schedule – I of the Rules.

The categories of electrical and electronic equipment of Veira Electronics Private Limited which are covered under Extended Producer Responsibility (EPR) of these rules include television sets (LCD & LED). Target-based approach for the implementation of EPR has been adopted in the E-Waste (Management) Rules, 2017. The new set of rules stipulated phase-wise e-waste collection target for producers, either in number or weight for respective category. The new targets are to be calculated on the periodic sale as per the category under the Life-Cycle fulfilment of each category.

But with sheer pro-activeness and continued guidance from the management, we at Veira Electronics Private Limited, have updated our systems and processes as per the mandate of E-Waste (Management) Rules, 2016 and its amendments, which includes specific guidelines for extended producer responsibility, channelization, collection centres, storage, transportation, environmentally sound dismantling and recycling, refurbishment, and random sampling of EEE for testing of RoHS parameters.

E-Waste Collection

Veira Electronics Private Limited has partnered with RLG Reverse Logistics India Pvt. Ltd., a Producer Responsibility Organization (PRO), to facilitate the collection and recycling of its end of life products in compliance with the E-Waste (Management) Rules, 2016 and its amendments. The PRO has also been assigned the responsibility of creating awareness among all the stakeholders of Veira Electronics Private Limited (internal and external consumers and our vendors/partners).

Our appointed PRO, RLG Reverse Logistics India Pvt. Ltd will collect e-waste from respective states across India and channelize the same to authorized dismantlers and recyclers for environmentally sound recycling (as per the requirements under the E-waste rules).

For responsible recycling of e-waste please drop in an email or call us on the toll free number provided below.

For more information, customers may also refer our product catalogue.

Veira Electronics Private Limited	Authorised PRO
Customer Contact Number – [Contact/Toll Free No.] E-mail ID : [Contact Person Name] Website : http://www.jvc-india.com	Toll Free Number – 1800 103 1460 E-mail ID : info@cleantogreen.in Website – www. cleantogreen.in

Collection Points

Veira Electronics Private Limited has associated with the PRO mentioned above. The PRO will collect the e-waste from the customers, sales and service channels of Veira Electronics Private Limited at its own collection centres and points. The PROs assigned to collect the cumulative load within 180 days of the product being deposited by the consumer. The list of PRO collection centres and points are available on www.cleantogreen.in

Do's and Don'ts

Do's:

1. Check the life-cycle of the electronic mentioned in the Product Information Booklet.
2. Speak on toll free number mentioned in the booklet for any query about product take-back or recycle
3. Hand over e-waste only to designated collection centre or points of our PRO or of a registered recycler
4. Collect all unused electronic and electrical items and hand over to our PRO or to a registered recycler
5. Drop your scrap electronic parts, handed-back to you after replacement with the new part, at the e-waste drop box in the service centre
6. Understand that we all have individual responsibility towards the conservation of our environment

Don'ts:

1. Do not throw any electronics (including batteries) into the garbage bin. Electronics must be thrown only in designated bins with symbol



2. Do not sell e-waste to scrap dealers or unauthorised agents for little/some cash
3. Do not dispose off e-waste into landfill or pits
4. Do not dismantle unused electronics or parts or components of electronic items without expert supervision

Health Effects

Irresponsible disposal of electronics often leads to dumping of these electronics in open landfills. The practice has adverse effects on the environment. Dumping of electronics into landfills increases the possibility of the toxic metal leaching into groundwater leading to its contamination. Additionally, informal treatment (open heating) of e-waste also hugely damages the atmosphere, while posing a serious threat to health and existing life.

Hence, to bring down the ill effects e-waste poses on the environment, formalisation of the entire e-waste management sector is of utmost importance. In order to create a healthy environment for ourselves and also for our future generations, people should be made aware of the harmful effects of e-waste and the benefits of collective effort towards formalising the sector.

To know more please call on Toll free no 1800 103 1460 for more details.

Consequences

Dumping of electronic products in open landfills pose huge damage to the environment as well as the health of those segregating the waste. For example when a CRT TV's is dumped irresponsibly in the open landfills, the waste segregators often end up breaking the break the glass envelope surrounding the CRT TV, not realising that they are being exposed to dangerous levels of lead that can lead to severe lead poisoning. It has also been demonstrated, especially in many informal e-waste recycling centres that when liquid crystal glass is incinerated trace amounts

of chlorine compounds within liquid crystals generate dioxins that has been linked to many serious diseases, including type 2 diabetes, ischemic heart disease, and chloracne.

RoHS Compliance

Restriction of Hazardous Substances Directive (RoHS) is a mandatory regulation enforcement for the businesses that sell applicable electrical or electronic products, equipment, sub-assemblies, cables, components, or spare parts directly. This is to restrict the use of hazardous elements found in any electronic or electrical product and thereby eliminate any threat posed by these hazardous elements to the health and life of the users. To certify to the above compliances, the producers need to present technical documents (supplier declaration- description of the product, document for materials, parts, and/or sub-assemblies and analytical test result) as an evidence to prove that the reduction of hazardous substance (RoHS) provisions are duly complied by the product based on standard EN 50581 of EU.

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